

EFFECTIVE FROM 30.7.2014



Das Auto.

THE NEW POLO

PRICE AND SPECIFICATION GUIDE





Model shown is new Polo SEL with optional 17" 'Mirabeau' alloy wheels, electric glass sunroof, Light & Sight pack, and Mayan Blue non-metallic paint.

CONTENTS

PAGE 03	MODEL PRICES
PAGE 05	STANDARD EQUIPMENT
PAGE 09	FACTORY-FITTED OPTIONS
PAGE 14	ACCESSORIES
PAGE 15	VOLKSWAGEN WARRANTY AND SERVICE PLANS
PAGE 18	ENVIRONMENTAL INFORMATION
PAGE 18	VEHICLE EXCISE DUTY (VED)
PAGE 20	VOLKSWAGEN SERVICE

This recommended retail price list supersedes all previous recommended retail price lists and is effective from 30.7.2014. All recommended retail prices and specifications are correct at the time of going to press. These prices and specifications may be subject to change without notice.

MODEL PRICES

3 AND 5-DOOR HATCHBACK RANGE.

				Output, PS	CO ₂ emission, g/km	Maximum VED band*	Basic Recommended Retail £	VAT £	Total Recommended Retail £	Manufacturer's Recommended 'On the road' Retail £*
S	1.0 ltr BMT	3-door	5 speed manual	60	106	B	8,729.17	1,745.83	10,475.00	11,100.00
	1.0 ltr BMT	5-door	5 speed manual	60	106	B	9,254.17	1,850.83	11,105.00	11,730.00
S A/C	1.0 ltr BMT	3-door	5 speed manual	60	106	B	9,329.17	1,865.83	11,195.00	11,820.00
	1.0 ltr BMT	5-door	5 speed manual	60	106	B	9,854.17	1,970.83	11,825.00	12,450.00
SE	1.0 ltr BMT	3-door	5 speed manual	60	106	B	9,841.67	1,968.33	11,810.00	12,435.00
	1.0 ltr BMT	5-door	5 speed manual	60	106	B	10,366.67	2,073.33	12,440.00	13,065.00
	1.0 ltr BMT	3-door	5 speed manual	75	108	B	10,279.17	2,055.83	12,335.00	12,960.00
	1.0 ltr BMT	5-door	5 speed manual	75	108	B	10,804.17	2,160.83	12,965.00	13,590.00
	1.2 ltr TSI BMT	3-door	5 speed manual	90	107	B	10,795.83	2,159.17	12,955.00	13,580.00
	1.2 ltr TSI BMT	5-door	5 speed manual	90	107	B	11,320.83	2,264.17	13,585.00	14,210.00
	1.2 ltr TSI BMT	3-door	7 speed auto DSG	90	109	B	11,941.67	2,388.33	14,330.00	14,955.00
	1.2 ltr TSI BMT	5-door	7 speed auto DSG	90	109	B	12,466.67	2,493.33	14,960.00	15,585.00
	1.4 ltr TDI BMT	3-door	5 speed manual	75	88	A	11,683.33	2,336.67	14,020.00	14,645.00
	1.4 ltr TDI BMT	5-door	5 speed manual	75	88	A	12,208.33	2,441.67	14,650.00	15,275.00
SE DESIGN	1.0 ltr BMT	3-door	5 speed manual	60	106	B	10,758.33	2,151.67	12,910.00	13,535.00
	1.0 ltr BMT	5-door	5 speed manual	60	106	B	11,283.33	2,256.67	13,540.00	14,165.00
	1.0 ltr BMT	3-door	5 speed manual	75	108	B	11,195.83	2,239.17	13,435.00	14,060.00
	1.0 ltr BMT	5-door	5 speed manual	75	108	B	11,720.83	2,344.17	14,065.00	14,690.00
	1.2 ltr TSI BMT	3-door	5 speed manual	90	107	B	11,712.50	2,342.50	14,055.00	14,680.00
	1.2 ltr TSI BMT	5-door	5 speed manual	90	107	B	12,237.50	2,447.50	14,685.00	15,310.00
	1.2 ltr TSI BMT	3-door	7 speed auto DSG	90	109	B	12,858.33	2,571.67	15,430.00	16,055.00
	1.2 ltr TSI BMT	5-door	7 speed auto DSG	90	109	B	13,383.33	2,676.67	16,060.00	16,685.00
	1.4 ltr TDI BMT	3-door	5 speed manual	75	88	A	12,600.00	2,520.00	15,120.00	15,745.00
	1.4 ltr TDI BMT	5-door	5 speed manual	75	88	A	13,125.00	2,625.00	15,750.00	16,375.00

* For full details of VED (Vehicle Excise Duty) bands and other costs included in the 'On the road' recommended retail price, please see page 18. [BMT refers to BlueMotion Technology.](#)

MODEL PRICES (CONTINUED)

3 AND 5-DOOR HATCHBACK RANGE.

				Output, PS	CO ₂ emission, g/km	Maximum VED band*	Basic Recommended Retail £	VAT £	Total Recommended Retail £	Manufacturer's Recommended 'On the road' Retail £*
SEL	1.2 ltr TSI BMT	3-door	6 speed manual	110	110	B	12,487.50	2,497.50	14,985.00	15,610.00
	1.2 ltr TSI BMT	5-door	6 speed manual	110	110	B	13,012.50	2,602.50	15,615.00	16,240.00
	1.2 ltr TSI BMT	3-door	7 speed auto DSG	110	109	B	13,633.33	2,726.67	16,360.00	16,985.00
	1.2 ltr TSI BMT	5-door	7 speed auto DSG	110	109	B	14,158.33	2,831.67	16,990.00	17,615.00
	1.4 ltr TDI BMT	3-door	5 speed manual	90	88	A	12,912.50	2,582.50	15,495.00	16,120.00
	1.4 ltr TDI BMT	5-door	5 speed manual	90	88	A	13,437.50	2,687.50	16,125.00	16,750.00
BLUEGT	1.4 ltr TSI ACT BMT	3-door	6 speed manual	150	110	B	14,237.50	2,847.50	17,085.00	17,710.00
	1.4 ltr TSI ACT BMT	5-door	6 speed manual	150	110	B	14,762.50	2,952.50	17,715.00	18,340.00
	1.4 ltr TSI ACT BMT	3-door	7 speed auto DSG	150	108	B	15,383.33	3,076.67	18,460.00	19,085.00
	1.4 ltr TSI ACT BMT	5-door	7 speed auto DSG	150	108	B	15,908.33	3,181.67	19,090.00	19,715.00

* For full details of VED (Vehicle Excise Duty) bands and other costs included in the 'On the road' recommended retail price, please see page 18.
[BMT refers to BlueMotion Technology.](#)

FIXED PRICE SERVICE PLAN

3-year/30,000 miles (whichever is soonest) service plan comprising:	
12 months/10,000 miles:	Oil change service
24 months/20,000 miles:	Interval service (including oil change)
36 months/30,000 miles:	Inspection service (including oil change) Brake fluid change

For pricing and further details, please consult your authorised Volkswagen retailer.

MAIN ITEMS OF STANDARD SPECIFICATION

STANDARD ITEMS OF EQUIPMENT: S

VOLKSWAGEN SERVICE

3-year/60,000 miles warranty (whichever is soonest)
3-year paintwork warranty
12-year body protection warranty
Volkswagen Roadside Assistance
Please see page 20 for more details

WHEELS AND SUSPENSION

5J x 14" steel wheels with 175/70 R14 tyres and full size wheel trims
Full size steel spare wheel

EXTERIOR

Black door mirrors with integrated indicators
Black radiator grille with chrome trimmed louvre
Body-coloured bumpers and side sills
Door handles, black
Front windscreen washers and wipers with 4 speeds including interval delay
Galvanised body
Halogen clear headlights, range adjustable with separate daytime running lights
Heat insulating green tinted glass
Rear windscreen washer and wiper with interval delay

INTERIOR

Air vents with 'High Gloss Black' trim
Bag hooks in luggage compartment x 2
Centre console with open storage compartment and 12V socket with cover
Cup holders, front x 2
Driver's and front passenger's sun visors with vanity mirrors
Driver's seat height adjustment
Folding rear seat backrest
Gear lever gaiter in 'High Gloss Black' trim surround
Glovebox
Grab handles, front x 2, rear x 2 with integrated coat hooks
Handbrake grip button in 'High Gloss Black' effect
Height and reach adjustable steering wheel
'High Gloss Black' decorative inserts
Instrument lighting, white adjustable panel illumination
Interior lighting with delayed switch off
Load sill protector
Luggage compartment cover, removable
Luggage compartment light
'Matt chrome' internal door handles
Storage compartments in front doors
Storage compartment in rear doors (5-door models only)
Sunglasses holder
Three-spoke steering wheel
Upholstery – 'Grip' cloth

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

Bluetooth telephone and audio connection for compatible devices ¹
Composition Colour system
– 5.0" colour touch-screen
– AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player)
– DAB digital radio receiver
– Dash-mounted single CD player
– SD card reader
– Music playback from MP3, WMA and AAC files
– 6 speakers, front and rear
– USB connectivity ²
– 4 x 20 watt output

SAFETY AND SECURITY

ABS (Anti-lock Braking System) with HBA (Hydraulic Brake Assist)
Automatic Post-Collision Braking System
Central locking
Driver's and front passenger's airbags
Driver's and front passenger's safety-optimised head restraints
Electronic engine immobiliser
ESC (Electronic Stability Control) including EDL (Electronic Differential Lock) and ASR (Traction Control)
Height-adjustable front three-point seat belts with tensioners
High level 3rd brake light

SAFETY AND SECURITY (CONTINUED)

Isofix child seat preparation (for 2 rear child seats)
Rear head restraints x 3
Rear three-point seat belts x 3
Side head/thorax airbag system, for driver and front passenger
Tyre pressure loss indicator
Warning buzzer and light for front seat belts if unfastened

COMFORT AND CONVENIENCE

Dust and pollen filter
Electric windows, front
Heated rear windscreen, automatically switches off
Heating and ventilation with 4 speed fan and air recirculation
Internally adjustable driver's door mirror
Manually dimmable interior rear-view mirror
Note pad holder, pen holder and coin holder in glovebox

¹ Devices must be Bluetooth HFP (Hands Free Profile) compatible, please contact your authorised Volkswagen retailer for specific phone compatibility.
² Not compatible with Apple products, compatibility with other devices may vary, please contact your authorised Volkswagen retailer for full details.

STANDARD ITEMS OF EQUIPMENT: S (CONTINUED)

DRIVER'S ASSISTANCE
Hill hold function
Power-assisted steering, speed-sensitive
Speedo and rev counter, electronic odometer, trip, service interval display, digital clock and fuel gauge
Warning 'lights on' buzzer
EFFICIENCY
Battery regeneration (recuperation – energy recovery during braking)
Start/Stop function

ADDITIONAL ITEMS OF STANDARD EQUIPMENT: S A/C (OVER S)

COMFORT AND CONVENIENCE
Air conditioning, manual

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ADDITIONAL ITEMS OF STANDARD EQUIPMENT: SE (OVER S)

WHEELS AND SUSPENSION
Alloy wheels, four 6J x 15" 'Lyon' with 185/60 R15 tyres and anti-theft wheel bolts
EXTERIOR
Body-coloured door handles
Body-coloured door mirrors with integrated indicators
Chrome trimmed front air intake

INTERIOR
Driver's and front passenger's seat height adjustment
Easy entry sliding seats (for access to rear seats, 3-door)
Front seat back storage pockets
Front comfort seats with height adjustment
Luggage compartment with variable load floor
'Matt chrome' air vent surround
'Matt chrome' gear lever gaiter surround
'Matt chrome' handbrake grip button
Reading lights, front x 2, rear x 1
Split folding rear seat backrest 60:40
Leather trimmed three-spoke multifunction steering wheel, gear knob and handbrake grip
Upholstery – 'Rail' cloth
Vanity mirrors, illuminated

IN-CAR ENTERTAINMENT AND COMMUNICATIONS
Infotainment upgrade to Composition Media system
– 6.5" colour touch-screen
– MDI (Multi Device Interface), via USB connection, including Apple products
– Title and cover art display
– Think Blue. Trainer. – driver tips and journey analysis
– Glovebox-mounted single CD player
– SMS functionality – read, compose and send SMS messages using touch-screen display

SAFETY AND SECURITY
Alarm with interior protection
Disc brakes, front and rear (rear drum brakes on 1.0 60 PS and 75 PS models)
Remote central locking with 2 remote folding keys
Two-tone horn



COMFORT AND CONVENIENCE
Air conditioning, manual
Electric windows, rear (5-door models only)
Electrically heated and adjustable door mirrors

DRIVER'S ASSISTANCE
Multifunction computer
– Driver assistance (where applicable)
– Driving data
– Telephone operation and phone book
– Navigation instructions (where applicable)



ADDITIONAL ITEMS OF STANDARD EQUIPMENT: SE DESIGN (OVER SE)



WHEELS AND SUSPENSION
Alloy wheels, four 7J x 16" 'Portago' anthracite finish with 215/45 R16 tyres and anti-theft wheel bolts

EXTERIOR
Darkened rear light clusters
Door sill protectors
Front fog lights with static cornering function
Heat insulating rear tinted glass 65% light absorbing from B pillar backwards
'Gloss Black' door mirrors with integrated indicators
'Gloss Black' radiator grille
LED rear number plate lights

INTERIOR
Aluminium-look pedals – clutch, brake and accelerator
Carpet mats, front and rear with 'Ceramique' edging
'Ceramique' door panel with chrome decorative insert
'Ceramique' stitching on leather trimmed three-spoke multifunction steering wheel, gear knob and handbrake grip
'Dark Rhodium' centre console surround
'Dark Rhodium' lower dash
Front footwell illumination, white
Front sports seats with height adjustment
Upholstery – 'Pyramid' cloth in Palladium Grey or Ceramique



ADDITIONAL ITEMS OF STANDARD EQUIPMENT: SEL (OVER SE)

WHEELS AND SUSPENSION
Alloy wheels, four 7J x 16" 'Rivazza' with 215/45 R16 tyres and anti-theft wheel bolts
EXTERIOR
Front fog lights with static cornering function
Heat insulating rear tinted glass 65% light absorbing from B pillar backwards



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INTERIOR
Front centre armrest with storage compartment
DRIVER'S ASSISTANCE
Cruise control
Parking sensors, front and rear – ultrasonic, audible with audio volume reduction when activated and optical parking display via vehicle's audio system



ADDITIONAL ITEMS OF STANDARD EQUIPMENT: BlueGT (OVER S)

WHEELS AND SUSPENSION

Alloy wheels, four 7J x 17" 'Montani' with 215/40 R17 low rolling resistance tyres and anti-theft wheel bolts

Sports suspension, lowered by approx. 15mm

EXTERIOR

'BlueGT' styling pack – uniquely shaped front and rear bumpers, radiator grille and side skirts

Darkened rear light clusters

Front fog lights with static cornering function

'Gloss Black' door mirrors with integrated indicators

'Gloss Black' radiator grille with chrome trimmed louvre

Twin exhaust tailpipe

Unique 'BlueGT' badging



INTERIOR

Black rooflining, internal grab handles and sun visors

Driver's and front passenger's under seat drawer

Front sports seats with height adjustment

Leather trimmed three-spoke multifunction steering wheel, gear knob and handbrake grip

Luggage compartment with variable load floor

'Matt chrome' air vent surround

'Matt chrome' gear lever gaiter surround

'Matt chrome' handbrake grip button

'Matt chrome' light switch surround

Paddle shift on steering wheel (auto DSG only)

Split folding rear seat backrest 60:40

Upholstery – 'BlueSpeed' cloth seat centre sections with alcantara side bolsters

Vanity mirrors, illuminated

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

Infotainment upgrade to Composition Media system

- 6.5" colour touch-screen
- MDI (Multi Device Interface), via USB connection, including Apple products
- Title and cover art display
- Think Blue. Trainer. – driver tips and journey analysis
- Glovebox-mounted single CD player
- SMS functionality – read, compose and send SMS messages using touch-screen display

SAFETY AND SECURITY

Alarm with interior protection

Disc brakes, front and rear

Remote central locking with 2 remote folding keys

Two-tone horn

COMFORT AND CONVENIENCE

Air conditioning, manual

Electric windows, rear (5-door models only)

Electrically heated and adjustable door mirrors

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DRIVER'S ASSISTANCE

Cruise control with speed limiter

Driver Alert system

XDS electronic differential lock for improved traction and handling

EFFICIENCY

Multifunction computer, includes cylinder cut-off display (ACT Active Cylinder Management) for improved fuel consumption



FACTORY-FITTED OPTIONS

At Volkswagen, we work towards making sure that our cars are as close to perfection as possible, and we understand that every detail needs to be 100% right for you and your needs.

Introducing our exceptional range of factory-fitted options which allow you to express your individuality, help with the practical things in life, and add a touch of luxury at the same time. Whether you're looking for things to help you relax and take the stress out of driving, feel safe and protected, or simply look fantastic, just take your pick.

From electronic climate control to an electric glass sunroof, from carpet mats to tinted glass, you'll find everything you need on the following pages to make your Polo **your** Polo, and perfect in every detail.



WHEELS AND SUSPENSION

		S, S A/C	SE	SE Design	SEL	BlueGT	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
15" 'Estrada'	Four 6J x 15" 'Estrada' with 185/60 R15 tyres and anti-theft wheel bolts	O	-	-	-	-	466.67	560.00
16" 'Knight'	Four 7J x 16" 'Knight' with 215/45 R16 tyres and anti-theft wheel bolts	-	O	-	-	-	466.67	560.00
17" 'Mirabeau'	Four 7J x 17" 'Mirabeau' with 215/40 R17 tyres and anti-theft wheel bolts	-	-	-	O	-	191.67	230.00
17" 'Montani Anthracite'	Four 7J x 17" 'Montani Anthracite' with 215/40 R17 low rolling resistance tyres and anti-theft wheel bolts	-	-	-	-	O	No cost option	

EXTERIOR

Exterior badge deletion	Model and engine badging	O	O	O	O	–	No cost option
	Engine badging only	O	O	O	O	–	No cost option
Front fog lights with static cornering function	Not with Gas discharge (Bi-xenon) dipped and main beam headlights	–	O	●	●	●	200.00 240.00
Gas discharge (Bi-xenon) dipped and main beam headlights	Including separate LED daytime running lights, automatic range adjustment, dynamic curve lighting, headlight washers, low washer fluid warning light and LED rear number plate lights	–	–	–	–	O	654.17 785.00
Special paint	Black	O	O	–	O	–	212.50 255.00
	Mayan Blue	O	O	O	O	–	212.50 255.00
	Pure White	O	O	–	O	–	212.50 255.00
		–	–	O	–	O	No cost option
	Metallic/Pearl effect	O	O	O ¹	O	O	445.83 535.00
Premium paint	Oryx White	O	O	O	O	–	791.67 950.00
Tinted glass	Heat insulating rear tinted glass 65% light absorbing from B pillar backwards	–	O	●	●	O	225.00 270.00

1. Only available in Reflex Silver Metallic or Deep Black Pearl Effect.

● Standard equipment O Optional equipment - Not available. Factory-fitted options are subject to availability and extended delivery.

INTERIOR

		S, S A/C	SE	SE Design	SEL	BlueGT	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
Carpet mats	Front and rear	O	O	●	O	O	70.83	85.00
Front centre armrest	With storage compartment	-	O	O	●	O	91.67	110.00
Paddle shift	Gear change selection via paddle shift on steering wheel for DSG gearbox. <i>Not with manual gearbox</i>	-	O	O	O	●	75.00	90.00
Upholstery – Alcantara	Alcantara sports seats with 'Microfibre' side bolsters	-	O	-	O	-	1,037.50	1,245.00
	Alcantara sports seats with 'Microfibre' side bolsters	-	-	-	-	O	787.50	945.00

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

Discover Navigation touch-screen navigation/radio system	6.5" colour touch-screen control system for navigation, CD and radio functions. Preloaded European navigation data, 2D/2.5D map view, three calculated routes (Fast, Short, Eco), dynamic navigation based on TMC+, branded points of interest and Traffic Sign Display. SMS functionality – read, compose and send SMS messages using touch-screen display. <i>Includes navigation software updates for a period of three years, please contact your authorised Volkswagen retailer for full details</i>	-	O	O	O	O	583.33	700.00
Voice activation	Spoken voice commands for telephone and navigation (when fitted) functions	-	O	O	O	O	154.17	185.00

● Standard equipment O Optional equipment - Not available. Factory-fitted options are subject to availability and extended delivery.

SAFETY AND SECURITY

		S, S A/C	SE	SE Design	SEL	BlueGT	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
Alarm	With remote central locking and interior protection	○	●	●	●	●	316.67	380.00
Curtain airbag system ¹	For front and rear seat passengers	○	○	○	○	○	533.33	640.00
Front passenger's airbag deactivation		○	○	○	○	○	37.50	45.00

1 With curtain airbag system, conventional side impact airbags are fitted in the driver's and front passenger's seats, in lieu of the side head/thorax airbag system.

COMFORT AND CONVENIENCE

Air conditioning	Electronic climate control. In lieu of manual	○ ¹	○	○	○	○	316.67	380.00
Electrically foldable door mirrors		–	○	○	○	○	133.33	160.00
Height-adjustable front seats with under seat drawers		○	–	–	–	–	50.00	60.00
Light & Sight pack	Automatic dimming interior rear-view mirror, automatic headlights on with coming/leaving home lighting function, separate daytime running lights and rain sensor	○	○	○	○	○	120.83	145.00
Smoking pack		○	○	○	○	○	16.67	20.00
Sunroof	Electric, glass	–	○	○	○	○	704.17	845.00
Winter pack	Headlight washers, heated front seats, heated windscreen washer jets and low washer fluid warning light	○	○	○	○	○	300.00	360.00

1 Available on S A/C models only.

DRIVER'S ASSISTANCE

		S, S A/C	SE	SE Design	SEL	BlueGT	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
Adaptive Cruise Control (ACC)	Including Front Assist, radar sensor controlled distance monitoring system, City emergency braking system and cruise control with speed limiter. Not with 1.0 litre 60 PS or 1.0 litre 75 PS engines	–	○	○	○	○	416.67	500.00
Cruise & Park pack	Cruise control with speed limiter. Parking sensors, front and rear ultrasonic and audible with optical parking display via vehicle's audio system	○	○	○	●	–	333.33	400.00
Parking sensors, front and rear	Ultrasonic, audible with optical parking display via vehicle's audio system	–	–	–	–	○	241.67	290.00
Rear-view camera	Displayed via the vehicle's audio system display	○ ¹	○ ¹	○ ¹	○	○ ²	200.00	240.00

1 Only available in conjunction with Cruise & Park pack. 2 Only available in conjunction with parking sensors, front and rear.

ACCESSORIES

YOUR VOLKSWAGEN YOUR WAY

	Part number	Total RRP £ Including VAT	Total fitted RRP £ Including VAT		Part number	Total RRP £ Including VAT	Total fitted RRP £ Including VAT
YOUR STYLE							
Rear roof spoiler ¹	6R0 071 646 GRU	215.00	–	7 Spoke alloy wheel (16") – silver ²	6R0 071 496 B8Z 8	128.00	–
Rear chrome strip	6R0 071 360	–	78.00	Motorsport alloy wheel (17") – black ²	6R0 071 497 AX1	175.00	–
Decorative trim for exterior mirror, carbon optic	6R0 072 530 Z57	–	111.00	Plug & Play sound system	000 051 419	–	493.00
Inside rear-view mirror, carbon optic	000 072 548 Z57	–	53.00	Nextbase iPad 2 active mount	ZGB 000 035 405	130.00	–
Door sill trim – steel (3-door), 2 treadplates	6R3 071 303	–	134.00	Clothes hanger	00V 061 127	25.00	–
Door sill trim – steel (5-door), 4 treadplates	6R4 071 303	–	141.00				
YOUR ADVENTURE							
Roof bars (3-door)	6R3 071 126	215.00	241.00	Mudflaps – front	6R0 075 116	–	69.00
Roof bars (5-door)	6R0 071 126	210.00	236.00	Mudflaps – rear	6R0 075 101 B	–	69.00
Bicycle holder	6Q0 071 128 A	85.00	103.00	Waste bag	000 061 107	20.00	–
Surfboard holder	000 071 120 HA	95.00	113.00	Summer car care kit	000 096 355 C	32.00	–
Volkswagen G1 ISOFIX DUO Plus	5G0 019 909 A	315.00	–	Winter car care kit	000 096 352 E	21.00	–
YOUR MUST-HAVES							
Luggage net	5N0 065 111	50.00	–	Rubber floor mats – front – black	6R2 061 501 041	40.00	–
Flexible loadliner – for deep load space	6R0 061 160	50.00	–	Rubber floor mats – rear – black	6R0 061 512 82V	30.00	–
Flexible loadliner – for raised load space	6R0 061 160 A	50.00	–	Boot tidy	ZGB 000 061 001	25.00	–

The listed items above are only a selection of the accessories available. For information on our complete range of accessories, please refer to the Volkswagen accessories brochures or visit www.volkswagenaccessories.co.uk



All prices exclude customer and retailer installation unless otherwise stated – for full details, please contact your authorised Volkswagen retailer.
Choosing larger alloy wheels than standard size will require the purchase of tyres. Prices shown do not include the transfer of tyres. 1 Price excludes painting and fitting. 2 Price per wheel, excludes tyre and fitting.

VOLKSWAGEN WARRANTY AND SERVICE PLANS

ADDITIONAL WAYS TO KEEP YOUR PERFECT CAR, PERFECT... FOR LONGER

THE VOLKSWAGEN EXTENDED WARRANTY

If you order the Volkswagen Extended Warranty as an option when buying your new Polo, then you get the 100% Volkswagen Warranty and you can continue to enjoy comprehensive Volkswagen protection against many unforeseeable repair costs. Designed to your needs, you can purchase an extra one or two year’s warranty up to a maximum of five years or 90,000 miles.

CHOOSE ONE OF THE FOLLOWING TWO OPTIONS:

	Basic Recommended Retail £	VAT £	Total Recommended Retail £
Four years	170.83	34.17	205.00
This covers up to four years or 75,000 miles, whichever comes soonest. The cover includes a two-year unlimited mileage warranty and up to 75,000 miles in the third and fourth years.			
Five years	412.50	82.50	495.00
This covers up to five years or 90,000 miles, whichever comes soonest. The cover includes a two-year unlimited mileage warranty and up to 90,000 miles in the third, fourth and fifth years.			

For further details please visit www.volkswagen.co.uk or speak to your authorised Volkswagen retailer.

FIXED PRICE SERVICE PLAN

We offer Fixed Price Service Plans to cover all new models for up to three years or 30,000 miles. Your car will be in the hands of Volkswagen trained technicians who use specialist Volkswagen tools, technology and Volkswagen original parts, and all parts and labour are guaranteed for two years. What’s more, if you decide to sell your car, it’ll take the plan with it to its new owner who will know, from Volkswagen stamps in the service book, that it was valued for more than its looks alone.

3-year/30,000 miles (whichever is soonest) service plan comprising:	
12 months/10,000 miles:	Oil change service
24 months/20,000 miles:	Interval service (including oil change)
36 months/30,000 miles:	Inspection service (including oil change) Brake fluid change

For pricing and further details, please consult your authorised Volkswagen retailer.

THE MAGIC OF MORE CAR FOR YOUR MONEY

(and we're allowed to tell you about it)



Model shown is new Polo BlueGT with optional metallic paint.

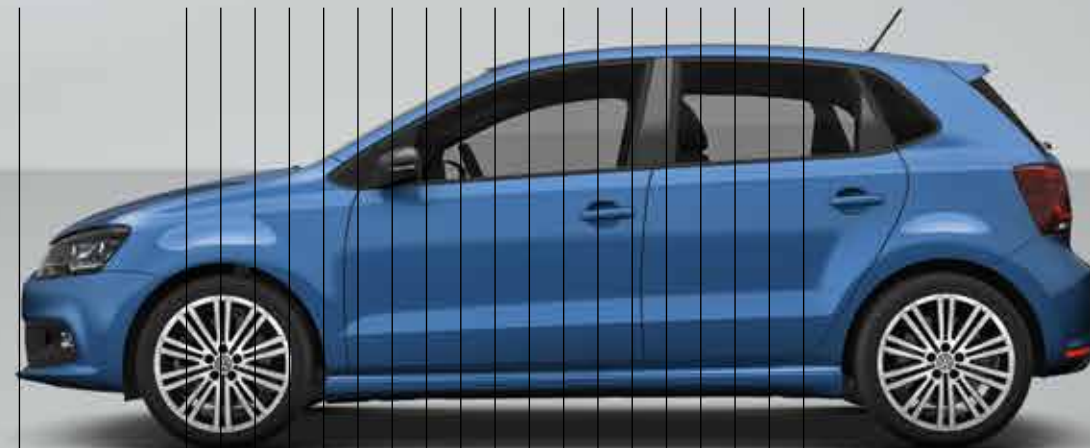
EFFECTIVE FROM 30 JULY 2014.

Cost of car

Deposit
as little as one
repayment

Amount to finance
18 to 48 fixed
monthly repayments

Optional final payment
You have three options at the
end of your agreement



Solutions from Volkswagen Finance offers you flexible competitive rates and a finance plan that's completely built around you. Because it allows you to leave paying for some of the car's value to the very end, you can lower your monthly repayments... allowing you to get more car for your money. At the end of the agreement you also get three options to suit you. Solutions. Not smoke and mirrors, just brilliant, flexible finance. **(There, the secret's out!)**

Test drive some numbers with our finance calculator by scanning this QR code with your mobile device.



ENVIRONMENTAL INFORMATION

PETROL ENGINES	Output, PS	CO ₂ emission, g/km	Trim level(e)	Urban*	Extra-urban*	Combined*
1.0 ltr BMT	60	106	S, S A/C, SE, SE Design	49.6/5.7	68.9/4.1	60.1/4.7
1.0 ltr BMT	75	108	SE, SE Design	48.7/5.8	67.3/4.2	58.9/4.8
1.2 ltr TSI BMT	90	107	SE, SE Design	47.1/6.0	70.6/4.0	60.1/4.7
1.2 ltr TSI BMT DSG (7-spd)	90	109	SE, SE Design	48.7/5.8	68.9/4.1	60.1/4.7
1.2 ltr TSI BMT	110	110	SEL	46.3/6.1	70.6/4.0	58.9/4.8
1.2 ltr TSI BMT DSG (7-spd)	110	109	SEL	48.7/5.8	68.9/4.1	60.1/4.7
1.4 ltr TSI ACT BMT	150	110	BlueGT	47.1/6.0	68.9/4.1	58.9/4.8
1.4 ltr TSI ACT BMT DSG (7-spd)	150	108	BlueGT	48.7/5.8	68.9/4.1	60.1/4.7
DIESEL ENGINES						
1.4 ltr TDI BMT	75	88	SE, SE Design	70.6/4.0	91.1/3.1	83.1/3.4
1.4 ltr TDI BMT	90	88	SEL	70.6/4.0	91.1/3.1	83.1/3.4

A guide on fuel economy and CO₂ emissions which contains data for all new passenger car models is available at any point of sale free of charge. Fuel consumption and CO₂ figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available on the Volkswagen website at www.volkswagen.co.uk and at www.vca.gov.org. CO₂ is the main greenhouse gas responsible for global warming. * Fuel consumption figures shown are mpg/ltr per 100km for the Urban, Extra-urban and Combined fuel cycles in accordance with EU Directive 93/116/EEC. BMT refers to BlueMotion Technology.

VEHICLE EXCISE DUTY (VED)

On 1 May 2009, there was a change to the Vehicle Excise Duty (VED) tax bands. Cars are taxed according to their CO₂ emissions, in bands A to M.

All vehicles first registered on, or after, 1 March 2001 are subject to a new form of VED (Road Fund Licence). This new duty is based upon the type of fuel the vehicle uses and its carbon dioxide (CO₂) emissions level, measured in grams per kilometre (g/km). To help you identify the duty you will pay, the DVLA has created thirteen categories for petrol and diesel engines. Increased weight of a vehicle, including higher trim levels and the addition of options will have a detrimental influence on the level of fuel consumption and CO₂ emissions produced.

The CO₂ and fuel consumption figures are obtained from tests on a representative vehicle of the type, conducted and approved in accordance with Council Directive 80/1268/EEC as amended by Directive 1999/100/EC (or later) on the approximation of the laws of the member states relating to the carbon dioxide emissions and the fuel consumption of motor vehicles.

VED band ‘First year rate’
As of 1 April 2010, anyone buying a new car will pay a ‘First year rate’ of VED for the first Road Fund Licence. The chart below shows the VED bands and the charges which are levied:

VED band	CO ₂ emissions (g/km)	Petrol/Diesel VED £	Petrol/Diesel total ‘On the road’ costs £
A	Up to 100	0.00	625.00
B	101-110	0.00	625.00
C	111-120	0.00	625.00
D	121-130	0.00	625.00
E	131-140	130.00	755.00
F	141-150	145.00	770.00
G	151-165	180.00	805.00
H	166-175	290.00	915.00
I	176-185	345.00	970.00
J	186-200	485.00	1,110.00
K	201-225	635.00	1,260.00
L	226-255	860.00	1,485.00
M	Over 255	1,090.00	1,715.00

The total ‘On the road’ costs above include the applicable ‘First year rate’ VED charge plus the ‘On the road’ costs as detailed below:

	Costs £
Delivery to retailer	455.00
Number plates	20.00
VAT	95.00
Vehicle first registration fee	55.00
Total	625.00

VED band ‘Standard rate’
For the subsequent year’s VED (Road Fund Licence), vehicle owners will then pay the ‘Standard rate’ of VED as shown in the table below:

VED band	CO ₂ emissions (g/km)	Petrol/Diesel VED £
A	Up to 100	0.00
B	101-110	20.00
C	111-120	30.00
D	121-130	110.00
E	131-140	130.00
F	141-150	145.00
G	151-165	180.00
H	166-175	205.00
I	176-185	225.00
J	186-200	265.00
K*	201-225	285.00
L	226-255	485.00
M	Over 255	500.00

* Band K includes cars that have a CO₂ figure over 225g/km, but were registered before 23 March 2006.

Six months’ VED (Road Fund Licence)
As of 1 April 2010, six months’ Road Fund Licence will not be available for some vehicles at first registration. VED rate for bands A-D is zero and will not be eligible for a six-month Road Fund Licence at first registration. VED rate for bands E-G will be eligible for a six-month Road Fund Licence at first registration. VED rate for bands H-M will not be eligible for a six-month Road Fund Licence at first registration.

Subsequent year’s VED (Road Fund Licence)
Vehicles with a VED rate of £55 or above will be eligible for a six-month Road Fund Licence.

VED ‘First year rate’ refund
Refunds on a vehicle’s Road Fund Licence in bands H-M will only be calculated on the basis of the ‘First year rate’ if the vehicle has been stolen, scrapped or moved into a tax class where no VED is payable (e.g. cars for the registered disabled).

If the refund is being applied for because the vehicle has been sold, exported or taken off the road, it will be calculated according to the ‘Standard rate’ of VED applicable to that vehicle.

THE VOLKSWAGEN SERVICE, FOR YOUR PEACE OF MIND

THE VOLKSWAGEN WARRANTY

THREE-YEAR WARRANTY

All Volkswagen passenger cars come with a three-year/60,000 miles warranty, which protects your car against the failure of most technical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 miles (whichever is soonest) Retailer Warranty¹. Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. Full details of the three-year warranty are available from your authorised Volkswagen retailer or repairer.

BODY PROTECTION WARRANTY

The internal body sections and panels of the Polo are covered against rusting through from the inside for 12 years. Naturally, the vehicle must be cared for in compliance with the operating instructions. Please consult your authorised Volkswagen retailer or repairer for full warranty details.

THREE-YEAR PAINTWORK WARRANTY

This latest warranty, pioneered by Volkswagen, really provides you with the widest possible cover on a new car.

There are no special conditions attached and paintwork manufacturing defects will be rectified without charge. Naturally, during the warranty period the car must be cared for in compliance with the operating instructions.

EXTENDED WARRANTY

If you order the Volkswagen Extended Warranty as an option when buying your new Polo then you get the 100% Volkswagen Warranty and you can continue to enjoy comprehensive Volkswagen protection against many unforeseeable repair costs. Designed to your needs, you can purchase an extra one or two year's warranty up to a maximum of five years or 90,000 miles.

SERVICE INTERVALS

Volkswagen is pleased to offer you a choice on how your Volkswagen is serviced. The appropriate selection is entirely dependent on how the car is likely to be driven and its general use. To help you identify which type of service would be most suitable, please refer to the following guide.

The Fixed Service is recommended for vehicles that will cover less than 10,000 miles in 12 months and if the vehicle is likely to be used in the following way:

- Predominantly urban driving, short journeys with frequent cold starts.
- Activities regularly producing high engine loading, e.g. frequent hill climbs, driving with vehicle fully loaded and towing.
- Uneconomical driving style using high rpms with heavy acceleration and heavy braking.

The service intervals for the Fixed Service are as follows:

- Oil change service – After 1 year or 10,000 miles (15,000km), whichever is soonest.
- Inspection service² – First after 2 years or 20,000 miles (30,000km), then every one year or 20,000 miles (30,000km), whichever is soonest.

SERVICE INTERVALS (CONTINUED)

The Flexible Service is recommended for vehicles with daily mileage of more than 25 miles where the vehicle is driven regularly mainly on longer distance journeys. The vehicle is driven mainly at a constant speed with minimum vehicle and engine loading, minimal towing and driven in an economical manner. With the Flexible Service the vehicle can cover anywhere between 10,000³ and a maximum of 20,000³ miles or 24 months (whichever is soonest) between oil changes.

The service intervals for the Flexible Service are as follows:

- Oil change service – According to flexible service interval display (after 2 years at the latest).
- Inspection service² – First after 2 years or 20,000 miles (30,000km), then every one year or 20,000 miles (30,000km), whichever is soonest.

The up! model is only available with the Fixed Service schedule. Please consult your authorised Volkswagen retailer or repairer for advice and full details.

Please note: If you purchase a Volkswagen Fixed Price Service Plan your vehicle will follow the Fixed Service schedule.

VOLKSWAGEN INSURANCE⁴

We want you to start enjoying your new car from day one and thanks to Volkswagen Insurance complimentary seven day cover, you can. Call free on 0800 316 7892 (lines are open Monday to Friday 8am – 9pm and Saturday 9am – 5pm), provide a few details and a cover note will be sent to your retailer. They will then tax your car and you can drive it away.

VOLKSWAGEN ENSURANCE⁵

Get three years' Volkswagen Ensurance cover for free.

Another great benefit of being a Volkswagen driver. If your Volkswagen was damaged in an accident, wouldn't you want it fixed by a Volkswagen trained technician using only genuine Volkswagen parts? Ensurance is Volkswagen's accident and repair cover which does exactly that. It works alongside your main comprehensive motor insurance policy no matter who you are insured with, to make sure you get the quality repair and service you would want. If you're involved in an accident or your car is stolen, just one call to us and we'll look after your claim from start to finish ensuring your Volkswagen is restored to the highest standard.

Activate your cover and benefit from:

- A guarantee that your Volkswagen will be repaired in a Volkswagen Insurance approved repairer, by Volkswagen trained technicians, using only genuine Volkswagen parts and paints.
- A dedicated Claims Manager will manage your claim from start to finish, liaising with your insurer and the repairer so you don't have to.
- Help to recover any uninsured losses using our Legal Expenses Cover.
- Online claims tracking so you can keep up to date with the status of any claim.

Volkswagen Ensurance is free to all Volkswagen customers for three years and it only takes a minute to get cover.

To find out more and to activate your cover, visit volkswagen-ensurance.co.uk

VOLKSWAGEN FINANCE

Volkswagen Finance specialises in providing funding solutions for Volkswagen drivers. Whether your Volkswagen is for private or business use, you can choose from a range of funding options.

- Solutions – a personal contract plan
- Hire purchase
- Lease purchase
- Finance lease
- Contract hire

With all Volkswagen Finance products you can choose a fixed-cost maintenance plan to help you budget for your servicing and maintenance costs. No matter what finance product you choose, your local Volkswagen retailer will be able to provide you with a personalised quote that could meet your budget and vehicle needs.

VOLKSWAGEN ROADSIDE ASSISTANCE

Every new car is registered for Volkswagen Roadside Assistance for one year except the Touareg and Phaeton which are registered for three years. This provides vehicle roadside and home recovery in the unlikely event of a breakdown in the UK and Europe (subject to conditions). Volkswagen Roadside Assistance can also be purchased for subsequent years. For full details, please contact your authorised Volkswagen retailer.

PRICES AND SPECIFICATIONS

The prices and specifications contained in this price list are for information purposes only as our products are continually updated and changes may be made to the prices and specifications at any time. If you require any specific feature, please consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Prices and specifications are subject to change without notice.

Following the announcement of a price increase, any vehicle order which can be accepted into the factory production system before the effective date of the price increase will be supplied at the current price, even if built and delivered after the date on which the increase became effective.

Note: We would like to advise you that telephone calls to Volkswagen Customer Care may be monitored and recorded as part of our training and quality assurance processes. All our monitoring and recording processes meet OfTel regulations.

1 All warranty work must be completed by an authorised Volkswagen retailer or repairer.
2 The inspection service first at 3 years (or 40,000 miles) and then every second year (or 40,000 miles) has additional workscope.
3 The quoted mileage is based on a conversion from kilometres and is therefore unlikely to exceed circa 18,000 miles between oil changes.
4 Volkswagen Insurance is a trading name of Volkswagen Insurance Service (Great Britain) Limited, an appointed representative of Volkswagen Financial Services (UK) Limited, Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Registered in England number 2835230. Volkswagen Insurance is sold, underwritten and administered by Allianz Insurance plc registered in England number 84638. Registered office 57 Ladymead, Guildford, Surrey GU1 1DB. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are authorised and regulated by the Financial Services Authority. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are not part of the same corporate group.
5 Insurance from Volkswagen Insurance is sold and administered by Lawshield UK Limited, registered in England number: 3360532 (registered office: Lawshield House, 850 Ibis Court, Lakeside Drive, Centre Park, Warrington, Cheshire WA1 1RL) and underwritten by UK General Insurance Limited on behalf of Ageas Insurance Limited, registered in England number: 354568 (registered office: Ageas House, Tollgate, Eastleigh, Hampshire SO53 3YA).



Interior shown is new Polo SE Design with optional electronic climate control air conditioning and front centre armrest.



Model shown is new Polo SE Design with optional electric glass sunroof and Mayan Blue non-metallic paint.

THE NEW POLO

Issued by Volkswagen Marketing, Volkswagen (UK)
Volkswagen Information Service
Freephone: 0800 333 666
PVW812POLOPL

This price list can be viewed or downloaded in pdf format at:
volkswagen.co.uk



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